



IMPACT STATEMENT

SEPTEMBER 2023 -
SEPTEMBER 2024



WE TURNED FIVE!

EXECUTIVE SUMMARY

Sex Ed Matters turns five years old this year! We are celebrating by creating our biggest impact statement ever.

We've made so much progress this academic year, which could not have happened without your support. We hope this impact report makes you feel proud and positive about the future of Relationships and Sex Education (RSE). Throughout the year, we:

Organised a sex education debate competition with Debate Hub at South Hampstead High School, during which

360 SPEECHES

were made on stigmatised RSE topics by 120 students comprising 40 teams from 10 schools.

TRAINED 100 TEACHERS IN CONSENT

and tackling sexism through our Continued Professional Development courses.

RAISED £50,000

in funding from UKRI, as winners of its 'Unlocking Potential Award' 2024, which is twice as much as we raised last year. With this money, we have been developing a cutting-edge technology platform to strengthen safeguarding measures in schools.

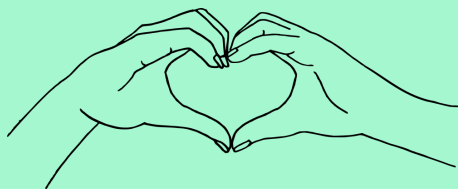
COMPLETELY REBRANDED

to emphasise the empowering and positive impact of sex education. We hope you love our new logo and branding as much as we do!

Hosted a series of

EVENTS AT SOHO HOUSE

on tackling period poverty and homophobia.



Partnered with
**AMBITIOUS
ABOUT
AUTISM**

to create an inclusive guide to consent and relationships. Special thank you to the Ambitious Youth Network who are the centre of this resource! We are launching this in September 2024 so keep an eye on [our mailing list](#) for more information.

Secured coverage in
m a j o r

NEWS OUTLETS

including [The Independent](#), [The Evening Standard](#), [Sky News](#), [ITV News](#), [BBC News](#), and [the Guardian](#).

Launched our

FREE ANTI-SEXISM COURSE

based on decades of research from Dr Hannah Yelin and Dr Michele Paule at Oxford Brookes University. This was named one of the University's most impactful knowledge-exchange programmes of the year.

Facilitated workshops with

1,325 STUDENTS

across the UK on consent, periods, friendships and sexuality.

An illustration in a simple, line-art style with a yellow-to-orange gradient background. It shows two hands, one from the left and one from the right, holding a spoon over a bowl. The bowl is filled with a liquid, and the spoon is being used to stir or scoop. The hands are rendered with simple outlines and some shading to indicate depth. The overall composition is clean and focused on the central action of holding the spoon.

THANK YOU TO EVERYONE WHO HAS SUPPORTED US

Please see a more in depth breakdown of our work over the next few pages.



WORKSHOPS

In total, throughout the 2023/24 academic year, we supported:

1,325

students through our workshops on consent, periods, sexuality and friendships.



HUNDREDS



of listeners to the [RNIB podcast](#) episode we appeared on to discuss ways sex education can be more accessible, inclusive and effective.

800

young people through fairs and festivals, including at Soho House, the Girls Human Rights Festival and Oxford Creative Industries Festival.



250

people who joined us at Harvard University's Social Entrepreneurship Conference, discussing the power of inclusive sex and consent education.

120

students through our debate competition with Debate Hub at South Hampstead High School.



100

teachers through our CPD-accredited teacher training programme.



41

schools and youth groups who signed up to our free anti-sexism campaigning course, developed with Oxford Brookes University.



OUR TEAM

In total, throughout the 2023/24 academic year, we supported:



ADVISORY COUNCIL

filled with **16 INCREDIBLE EXPERTS** in many fields, including education, activism, diversity, business and finance and chaired by the incredible **SARAH MAILE**.

INCREDIBLE MENTORS

HEATHER and **RICHARD** from Innovate UK, the Government's business incubator, and **SARAH** and **FARHAAN** from Citibank who began supporting us as part of the Yunus and Youth fellowship and have decided to continue working with us through 2024.



YOUTH ADVISORY BOARD

filled with **AMAZING YOUNG PEOPLE** interested in many different sectors including music, medicine and activism. This group is chaired by the amazing **LESLEY KITUKA** and helps ensure we're tackling the problems young people face.



BUSINESS COACH

GABI who we had the honour of working with this year as part of NatWest's Business Accelerator programme.



DESIGN THINKING COACH

Our coach, **DEAN**, who guided us through our rebrand this year as we won UKRI's Design for Growth Award.

TECHNICAL PARTNERS AT PLMR

ALEX, JAS AND VICTORIA, who we have worked with to create our new tech safeguarding platform which we will be piloting from September 2024. Sign up to our [mailing list](#) for more information as the academic year begins!



ACADEMICS

DR HANNAH YELIN and **DR MICHELE PAULE** who we worked really closely with throughout this year to launch our anti-sexism campaign course for state schools! 41 schools and youth groups joined us this year and we can't wait to welcome more institutions in 2024/25. You can sign up [here](#).



FACILITATORS

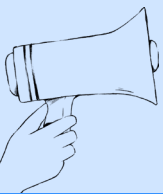
who we welcomed for the first time this year! **GEORGIA, EMILY** and **SARAH** are incredible and they significantly increase the number of workshops we are able to deliver.



CAMPAIGNING

Since 2014, we have been strong advocates for sex education to be as accessible as possible because we believe everyone should have the tools and confidence to express themselves and speak up if something is ever wrong. Empowerment is what sex education is all about.

We never impose any view onto our audiences. We are strong believers in providing core information and language so our audiences can decide what is right for them.



Our legacy includes running the tampon tax petition, signed by over 300,000 people. Together, we successfully lobbied parliament into establishing the Tampon Tax Fund, through which £100m was donated to female focused charities and ended the tax in 2021.

IN 2024, WE:

HM TREASURY

Joined a roundtable discussion at HM Treasury to lobby retailers to reduce the price of period products in line with tampon tax ending.



GIRLS HUMAN RIGHTS FESTIVAL

Spoke at the Girls Human Rights Festival to advocate for the connection between safety and empowering consent education in schools.

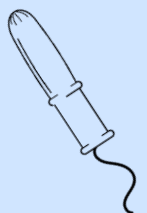
IRISE' ROUNDTABLE

Joined Irise' roundtable in Sheffield to discuss how school toilet policy can unintentionally deepen period stigma and period poverty, and what teachers can do to combat this.



GOVERNMENT ROUNDTABLE

Joined another Government Roundtable hosted by the Department for Education to strengthen its Free Period Scheme which delivers free period products to all state schools across the UK.



TAMPON TAX

Continued to lobby retailers into reducing the price of period products in line with tampon tax ending. You can sign our new petition [here](#).



COVERAGE

Media coverage is important to us because we want to shine a light on topics which are often sidelined and stigmatised, including periods, and amplify voices which are routinely silenced, such as targets of harassment.

To achieve this, throughout 2023/24, we secured coverage discussing periods, consent, friendships and sexuality in:

THE INDEPENDENT

THE GUARDIAN

ELLE JAPAN

RADIO 5 LIVE

BBC RADIO DEVON

OXFORD MAIL

THE INDEPENDENT

THE EVENING STANDARD

YAHOO NEWS

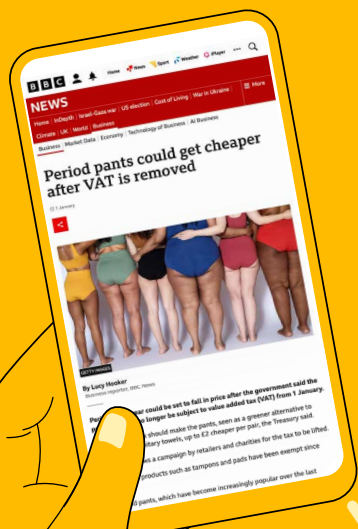
ITV NEWS

BBC NEWS

BBC NEWS (AGAIN)

MSN NEWS

SKY NEWS



LONDON LIVE

THE BOOKSELLER

LONDON GAZETTE

CREDITON COURIER

THE HIGHER EDUCATION POLICY INSTITUTE



THANK YOU

Thank you for reading our impact statement for the 2023/24 academic year and for supporting us over the last five years! We couldn't do it without you. We can't wait to grow even more in 2024/25 and to continue championing sex education.

SEX ED MATTERS™